



**Cleaning Doctor**<sup>®</sup>  
The committed cleaning professionals

# “You must Investigate This Franchise Opportunity before it is Snapped Up...”



Cleaning Doctor franchisor, William Little, reports that 2008 has seen excellent growth in Cleaning Doctor's floor restoration and contract cleaning services franchise option.

Cleaning Doctor, which was founded in 1998 by William Little and has its head office and training facilities in County Fermanagh, is about to open its thirty eighth franchise outlet in Ireland. The franchise network, which was initially founded on its carpet and upholstery cleaning network, has expanded over the years into four distinct but complimentary lines of business: (a) carpet and upholstery cleaning and restoration services, (b) floor restoration and contract cleaning services, (c) external cleaning and maintenance services and (d) home cleaning services.

William Little states, “Our aim is to provide our four franchise options in every city and county of Ireland. In a couple of territories we are near capacity and the four option model works very well indeed, with franchisees supporting each other and often exchanging customer leads and referrals. That's the real strength of our network – franchisees working together. But there are many locations where we are looking for new franchisees. With an existing presence in some territories, new investors are frequently in the fortunate position that they can immediately tap into the brand identity and also an existing customer base. In most cases, established franchisees will have over a 1000 domestic and commercial clients in their territory.

“In the current economic climate, cleaning and restoration is a great business to be in. Rather than moving, people are improving their properties. Even those that are not thinking of moving are maintaining their valuable assets as opposed to replacing them. Forget about doom and gloom, the industry of cleaning and restoration is booming.

## New Cleaning Doctor's Talk About Their First Months:



**Dermot O'Gorman says:**  
My Cleaning Doctor floor restoration and contract cleaning services business is really flying. It's very much a results based business. Customers

are absolutely amazed at how I can totally restore their old worn and battered floors – in halls, living rooms, bedrooms, kitchens and bathrooms. I can rescue any floor. The demand for my services is everywhere, in both the domestic and commercial sectors. With very little marketing done, my business is booming. Indeed, I get more than half of my work through referrals from satisfied customers and from my well established fellow franchisee in County Galway, John Coen, Cleaning Doctor carpet curtain and upholstery services. It's brilliant.



**Mike Ryan says:**  
Joining the Cleaning Doctor franchise family has been a life changing experience for me. After many years as a bar manager it was very demanding at the start, learning all the technical

details and procedures. However, with Cleaning Doctor's comprehensive manuals and hands-on training, I was quickly fully equipped to tackle any situation. I'm still learning daily. This is a very varied and interesting business. Every day presents new ideas and challenges. If I come across an unusual problem I just give head office a call and they get me the answer. Attention to detail and knowledge sets my Cleaning Doctor floor restoration and contract cleaning business in a league of its own.

William Little and his team at head office have produced a business that creates great demand. Business is superb. I know that I have the very best equipment that has been sourced from all over the world. The technical manuals are explicit and the marketing is second to none. I'm totally impressed with the business and I've not even scratched the surface of the potential that's out there.

If you're a hands-on person then you must investigate this franchise opportunity before it is snapped up by someone else in your area.



“Our floor restoration and contract cleaning services franchisees are in the very favourable position in that there is little serious competition in the sector. By specialising in the cleaning and restoration of solid floors, including tile, slate, marble, terracotta, synthetic and wooden, the opportunities are vast. This franchise opportunity also allows franchisees to offer contract cleaning and kitchen hygiene services. The customer base covers domestic and commercial, the best of both worlds. Our franchise opportunities all have more than one income stream which encourages expansion as the franchisee grows the business.”

Contact William Little, Founder & Franchisor:

Republic of Ireland: 048 6634 1288

Northern Ireland: 028 6634 1288

[www.cleaningdoctorfranchise.net](http://www.cleaningdoctorfranchise.net)



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# “Take This One Simple Decision and You’ll Never Look Back...”

Become an Incredibly Successful Business owner...

Are you the ethical, enthusiastic and self-motivated person we seek to run your own exciting, highly rewarding and profitable business?

**Cleaning Doctor**<sup>®</sup> Provides you with the tools to succeed when you follow our innovative, proven business development programme.

**Join us and enjoy...**

- A comprehensive state-of-the-art equipment package
- Vibrant vehicle graphics
- Residential and in-territory training
- 110 proven, easy to use, business-generating marketing strategies
- Immediate cash-flow from day one
- Low start-up cost
- High profit-margins
- Home-based business
- 24/7 business support
- Your own personal mentor
- Huge future growth potential

**Apply Now:** Discover if you’ve got what it takes to join our other successful franchisees, simply call me for a friendly, risk-free, no obligation chat.



**Founder and Franchisor of Cleaning Doctor, William Little, says:** “The strength of our 51 strong franchise network is built on our dedication to franchisees with our total support and marketing systems. Any franchisee that activates just half of our marketing strategies can build a very successful business. I invite you to inspect our franchise opportunities. Just give me a call and get the lowdown on what makes Cleaning Doctor unique. Be warned, becoming a franchisee of Cleaning Doctor is a life-changing experience – always for the better – when you follow our plan.”

**Contact William Little, Founder & Franchisor:**  
**048 6634 1288 or 028 6634 1288**  
**www.cleaningdoctorfranchise.net**

## Franchisees Talk About The Benefits Of Cleaning Doctor:



**Bill Weir says:**  
Two and a half years ago I decided that the time was right to tear myself away from a boring but comfortable existence working for a multi-national company. After much deliberation and

soul searching, I plumped for a Cleaning Doctor franchise. My life has been turned around, very much for the better. Work life balance is now much improved and I am in control. Most pressures have simply gone and all my friends say I am a different person - much more relaxed. I can only thank Cleaning Doctor for this opportunity and say that there is no other franchise that I feel can come close to the ‘family’ network built by William Little and team at Cleaning Doctor head office.



**Stuart Hamer says:**  
I can’t see an end to the continual growth of my business. The potential is absolutely vast; everywhere I go there are opportunities for even more business. I have launched a second

vehicle, secure in the knowledge that there is a passionate and dedicated head office team backing me every step of the way. I worked very hard in my first two years, but as I am the one reaping the financial rewards, who cares! I certainly don’t - I’m enjoying every minute of it. My future is certainly secure with Cleaning Doctor.



**Mary Dowd says:**  
As a Cleaning Doctor franchisee I have benefitted from the amazing marketing materials and the committed support of the company. It was ideal for me. Everything

is detailed in a 320 page Operations Manual. The Cleaning Doctor support system has been available to me every step of the way. I couldn’t have asked for better. If you want a home based business with repeat customers then you should look seriously at the Cleaning Doctor franchise opportunity.



**Liam Hennessy says:**  
A Cleaning Doctor franchise is an excellent opportunity for anyone who wants to start a business. It’s not too expensive and you have the backup of a whole network. With

Cleaning Doctor you don’t start at the bottom, you start halfway up. Willie Little, the franchisor, was really enthusiastic. I could see the potential of the business and the opportunities. Within a year and a half the business turned over 92 thousand. This year I have even more domestic customers and secured more commercial contracts. If you are seriously looking for a franchise, you must investigate Cleaning Doctor. Take this one simple decision and you’ll never look back.

### Get More Information Today!

For immediate information call William Little right now on 048 6634 1288 or 028 6634 1288, or visit website: [www.cleaningdoctorfranchise.net](http://www.cleaningdoctorfranchise.net)

Alternatively, pop this form in the post:  
Yes, please send me more information on Cleaning Doctor franchise option:

- A: Carpet & Upholstery Cleaning & Restoration
- B: Floor Restoration & Contract Cleaning
- C: External Cleaning & Maintenance
- D: Home Cleaning Services

Name \_\_\_\_\_  
Address \_\_\_\_\_

Post Code \_\_\_\_\_  
Telephone \_\_\_\_\_

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