



# Our Marketing Tools keep your phone ringing

Cleaning Doctor has been operating in Ireland for over 10 years and is based on founder William Little's 23 years in the cleaning industry, providing top quality services, backed by highly effective business generation strategies and proven operating systems. Franchisees have the choice of prospering in one of three options:

**Option A: Carpet, curtain & upholstery cleaning & flood restoration services**

**Option B: Floor restoration & contract cleaning services**

**Option C: External cleaning & maintenance services**



Option A franchisee  
Eric Wharton

**“I was so impressed, I bought a second franchise.”**

immediately that the whole marketing strategy is very well thought out.

“The support is excellent. You can contact Willie at any time of the day or night - we all have his mobile and home numbers. In addition, there is great support from the other franchisees, we call each other all the time. Whether you want to maintain your income level with an improved lifestyle, or work really hard to push your income up, this franchise can change your life. I was so impressed, I bought a second franchise, the Clean Team franchisee in Co Kerry.”

“The marketing strategies are very, very good and do work. In fact, Cleaning Doctor's marketing strategies keep my phone ringing and ringing! With my background as a printer, I've seen plenty of marketing campaigns and I could tell



Option B franchisee  
Felim Mulligan

**“I've never been a day without work as a Cleaning Doctor franchisee.”**

floors. The market has grown fantastically in the last five years, and we've launched a first class franchise package. I increased my turnover threefold in the last five years, and generate more work than I can do - the problem is getting days off! My next step will be to turn it into a multi-van operation, bring on a couple of employees and train them up.”

“It was Managing Director Willie Little's fantastic commitment to the business that impressed me enough to get on board - he genuinely cares about helping individual franchisees achieve their personal goals. I launched the first 'Option B' franchise providing floor restoration services five years ago, and have now developed the proven business systems for the national development.

“There is a lot of technical knowledge involved in floor restoration, and I relish tackling something different every day. I just enjoy people seeing the changes I can make and the finish I can provide to their



Option C franchisee  
Wayne Balfour

**“After 3 months I brought my father on board to help me cope with the amount of business...from just 3 adverts!”**

“My pilot franchise has been up and running for 18 months, and a second Option C franchisee has been in place for six months. The package Willie has put in place is excellent and is now ready for the development of a national network.

“I've had a fantastic response in my area, I get referral after referral because I provide a superior, comprehensive service, with state-of-the-art equipment and a strong brand behind me. I have 366 regular customers every month, and also service major hotels in my area. It's good steady work and I'm looking to get another van and take on an additional employee. My goal is to expand the business to 800 regular customers, which I will be able to do through referrals from the other Option franchisees in my area.”

**Opportunities available nationwide. Call today on:**

**Northern Ireland: 028 6634 1999**

**Republic of Ireland: 048 6634 1999**

*For more information visit: [www.cleaningdoctorfranchise.net](http://www.cleaningdoctorfranchise.net)*

# You'll experience unbelievable support



More than ever, homeowners, many of whom are cash rich and time poor, require professional cleaning companies in order to keep their properties clean and well maintained. People living busy lifestyles are prepared to pay for professional cleaning services, and the sector is set to quadruple over the next five years.

Franchisees of The Clean Team are already enjoying being part of this industry, and the growth that it is experiencing. You too can tap into The Clean Team's innovative strategies, which have been perfected from a wealth of knowledge gained over years of practical experience.

The Clean Team offers you a profitable, hands-on, owner-operated business that you can run from your own home. The franchise provides you with a comprehensive state-of-the-art equipment package, full training, ongoing support and exclusive marketing programmes.

**“All I had to do was place a few adverts for the first few months. My first team vehicle is now at maximum capacity.”**



The Clean Team franchisee Áine Wilson

“I took on an existing franchise with The Clean Team in January 2006 and was working from the moment I took it on. The marketing manual is excellent - all I had to do was place a few adverts for the first few months. From then on most of my customers came through word of mouth.

“My first team vehicle is now at maximum capacity serving my weekly clients. If I have any problems, which thankfully is rare, I can call head office at any time. The Cleaning Doctor Clean

Team operation are extremely supportive and more than obliging. I would recommend this business to others.

“I'm aiming to get the first two years successfully out of the way before beginning to look at expanding the business. I haven't advertised for months, but if I did I could easily have put a second car on the road. This business has fantastic potential and I really enjoy it.”



**“You must look seriously at The Clean Team franchise opportunity.”**



The Clean Team franchisee Mary Dowd

“I was looking for something which would allow me to control how hard I worked, and where the rewards would be mine. The Clean Team is a variant on the Cleaning Doctor concept, it is focused on providing weekly and fortnightly domestic home cleaning and spring cleaning services to homeowners – it's more suited to franchisees who can't handle the heavy equipment of Cleaning Doctor, but still want to benefit from the amazing marketing materials and the committed support of the

company. It was ideal for me.

“Everything is detailed in a 320-page Operations Manual. The Cleaning Doctor support system has been available to me every step of the way. I couldn't have asked for better. If you want a home based business with repeat customers who pay you weekly then you should look seriously at The Clean Team franchise opportunity.”



*“You must examine the key elements on our websites [www.CleaningDoctorFranchise.net](http://www.CleaningDoctorFranchise.net) & [www.TheCleanTeamFranchise.net](http://www.TheCleanTeamFranchise.net) that explain why our franchisees are experiencing phenomenal growth.”*

William Little, Managing Director of Cleaning Doctor & The Clean Team



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